

Lauri Rubinstein

DO WHAT YOU LOVE. IMPACT THE WORLD. REGRET NOTHING.

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**INVITE LAURI TO SPEAK AT YOUR NEXT WOMEN'S BUSINESS GROUP,
ORGANIZATION, OR CONSCIOUS CORPORATION EVENT**

Over the last 30 years, Lauri Rubinstein's uncommon approach and business strategies have led a generation of women entrepreneurs to make more money, play more, and have plenty of time for self-care. Her popular talks and presentations, share the exact skills women need to have a wildly-profitable business they love and free time to enjoy the money they make. Lauri helps female entrepreneurs in particular to overcome fear, uncertainty, undercharging, and self-sabotage so they can become confident action-takers, leaders, and expert communicators.

After over 20 years teaching sales and leadership to thousands of women and reaching the top 2% within a multibillion-dollar direct sales company, Lauri founded Step Into Great – a business coaching and consulting company that helps female entrepreneurs use their gifts in everything they do. Lauri earned her Professional Certified Coaching (PCC) designation through the International Coaching Federation and has a BBA in accounting.



“Lauri surprised me with the number of tools she has that can be used right away. This really gave me a sense of empowerment through my journey.”

– Charla Combest

POPULAR WORKSHOP TOPICS INCLUDE:

- Why Radical Self-Care and Play are Essential to Success
- Feel Your Way to Success
- Finding Your Unique Sales Genius
- Overcoming Self Doubt and Fear
- Work Life Balance
- Priorities: What to Focus On & What to Forget
- Becoming an Influencer and Leader
- Navigating Critical Conversations with Grace
- 7 Spiritual Laws for Life & Business
- Breaking Through Blocks and Subconscious Patterns
- Creating a Business with Fun and Play
- Natural Sales Skills for Women Who Hate Sales

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RADICAL SELF CARE IS ESSENTIAL TO YOUR SUCCESS

IN THIS TALK, LAURI WILL TEACH YOUR GROUP:

- How to avoid burnout
- What it takes to really build the business and impact you want
- Learn what it takes to really create work-life balance
- How to set priorities that allow you to create rhythm and flow in your life



FEEL YOUR WAY TO SUCCESS

IN THIS TALK, LAURI WILL TEACH YOUR GROUP:

- Learn how to overcome blocks, limiting beliefs and subconscious patterns
- How to identify when subconscious patterns are stopping you from moving forward
- How to recognize resistance when it comes up
- A simple exercise to begin to clear what is stopping you
- One thing you can do in 30 sec. to a minute to beat resistance

FINDING YOUR UNIQUE SALES GENIUS

IN THIS TALK, LAURI WILL TEACH YOUR GROUP:

- Why it's key to find each person's Unique Sales Genius
- Learn to work from their strengths
- 7 steps to creating a strategy that fits their unique genius
- To create a game plan that gets results
- Learn to create environments that support success

PAST SPEAKING PRESENTATIONS

Colorado SBDC
The Infinity Alliance
New York Bonus Days
Carbondale Chamber of Commerce
Basalt Chamber of Commerce
Mary Kay Cosmetics
Roaring Fork Valley Divas
The Aspen Women's Luncheon
Carbondale Rotary
Carbondale Business Conference

“The barriers that have held me captive to mediocrity have been broken through with this workshop.”

*- Jeannie Martellaro,
Mary Kay Cosmetics*

“As always you presented a wealth of information in a timely manner with take-away tools that were impactful and empowering.”

- Shari Nova, Real Estate